

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62487   CF   NTL-POL   FBD - LBD: 08/21/12 - 08/27/12   HL#:   Created: 08/02/12 02:53 PM  
 Client: OBAMA FOR AMERICA (178906)   CPE: / / 1521   Agency Commission: 15 %   Updated: HJMALLOY on 08/03/12 10:09 AM  
 Agency: GMMB, INC. (6441)   Product: EST #1521 (1300)   Self :15:00   Confirmed: 08/03/12 09:34 AM  
 Buyer: SHIRA LEVY   Demo: HHOLDS   DMA RTG   Sched. Code: B   \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH   Billing Int: Monthly   BM: SS  
 Share: 0%   KMGH: 0%   KUSA: 0%   KDVR+: 0%   KWGN: 0%   KTVD: 0%   KPXC: 0%   CABLE: 0%

NEW ORDER CHG/PH 08/02/12

RV ADD LN 50; RT=\$81,475.00 CHG/PH 08/03/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	M * * * * *	NEWS	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	* T W T F * *	NEWS	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS1	M * * * * *	NEWS	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	* T W T F * *	MORN	30	B			0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	M * * * * *	MORN	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRAY	* T W T F * *	DAY	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

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AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DRAY	M * * * * *	DAY	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	* T W T F * *	DAY	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	M * * * * *	DAY	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DYR	* T W T F * *	DAY	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DYR	M * * * * *	DAY	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NNOON	* T W T F * *	DAYN	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NNOON	M * * * * *	DAYN	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

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AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALK	* T W T F * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DTALK	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DDEAL	* T W T F * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DDEAL	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EPHIL2	* T W T F * *	EFG	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	EPHIL2	M * * * * *	EFG	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	2										

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AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEARLY5PM	M * * * * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$800.00	3	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEARLY6PM	M * * * * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$2,000.00	6	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/26/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATE7	M * * * * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

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AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	LLETTER1	M * * * * *	LETT	30	B			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	LFERGUSON	* T W T F * *	LFG	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LFERGUSON	M * * * * *	LFG	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

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AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	NWKND SUN	* * * * * S	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	SACCESS	* * * * * S	LOCS	30	B			0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	LWCMINDSSA	* * * * * S *	LFG	30	B			0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	PBROKE*M&M	M * * * * *	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PMENTALTU3	* T * * * * *	CARD	30	B			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	PBBTH2	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/23/12	08/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PCSINYFR2	* * * * F * *	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PNAVY	* T * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/23/12	08/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	PSIXTY1	* * * * * S	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	PBBSUN	* * * * * S	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	PMENTALS3	* * * * * S	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62487	CF NTL-POL	FBD - LBD: 08/21/12 - 08/27/12	HL#:	Created: 08/02/12 02:53 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1521	Agency Commission: 15 %	Updated: HJMALLOY on 08/03/12 10:09 AM	
Agency: GMMB, INC. (6441)	Product: EST #1521 (1300)	Self :15:00	Confirmed: 08/03/12 09:34 AM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%
		KTVD: 0%	KPXC: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	LWNUMB3SA	* * * * * S *	LFG	30	B			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	70	0	\$81,475.00	\$69,253.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$81,475.00	\$69,253.75	\$0.00	\$0.00